



Charity Champion Pack

























About Us

Hounds for Heroes provides specially trained assistance dogs to those serving or served in HM Armed Forces and the Emergency Services who have become physically disabled through illness or injury.

Hounds for Heroes are extremely lucky to work with Charity Champions from across the country, who help us to continue our mission of placing specially trained assistance dogs leading to an enhanced quality of life.

A heartfelt thank you to all our Charity Champions who enable us to create profound changes and transform the lives of our heroes.

Getting Started

However you are planning to fundraise, thinking through these points will help to make your event a success.

Who? Do you want to come, how will you invite them? Will posters be enough of will you need to use social media?

Get Chatting Ask friends and family to support you. Who can you ask to promote your event? Are local shops or community centres willing to help?

What? Not sure what to do yet, then download the A-Z fundraising ideas (gofundme.com)

When? It is best to avoid dates when other large events are taking place and make sure it isn't too late on a school night.

Matchfunding? Don't forget to ask your employer if they will match your fundraising.

Tell us about your event by completing this form <u>Register your event | Hounds for Heroes</u> and download your free <u>Fundraising Materials | Hounds for Heroes</u>.



Make the most of your fundraising

- Set a target.
- Make it unique.
- Set up a fundraising page at <u>www.justgiving.com</u>, add photos, your target and why you are doing it.
- Share your fundraising on your Facebook, Instagram, X and include your JustGiving page link to help maximise your funds.
- Advertise by using our poster templates.
- Fundraising materials, we have banners, leaflets, collecting tins and buckets, Hounds for Heroes vests or t-shirts.

After your event

- Celebrate how much you have raised.
- Thank everyone who supported you.
- Send us the money through our website, call us to make a card payment or send a cheque. If you raised funds through JustGiving, this money will come directly to us.
- Return any equipment you may have borrowed.
- Let us know if you would like a cheque presentation and have some photos taken.
- Relax and feel proud of what you have achieved.

Sponsorship Levels

We are delighted to offer our Sponsor an Assistance Dog packages.



Supporter: £500 - £1000



Silver: £1,000 - £9,999



Gold: £10,000 - £22,000



Platinum: £22,001 - £28,000



Diamond: £28,001 - £51,500





Our puppies are recruited from 8 weeks old from trusted and reputable breeders, where they start to train and develop their skills, the training programme takes around 2 years to complete until they are ready to be partnered with a beneficiary.

A Hounds for Heroes assistance dog can help overcome some of the physical challenges caused by disability or illness. Our life enhancing dogs can assist in those everyday tasks that cause difficulties, they provide a loyal comrade and in many cases; the beginning of a new life.



"All I can say is thank you for giving me my life back"

A Hounds for Heroes Partner

Thank you for supporting Hounds for Heroes

If you wish to discuss our packages in more detail, please contact:

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www.houndsforheroes.com